



BURGUNDY
SCHOOL OF
BUSINESS

LEAD
FOR
CHANGE

Clara LETIERCE (Dr.)

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ASSISTANT PROFESSOR
DEPARTMENT: DIGITAL MANAGEMENT

DISCIPLINARY TEAM: DIGITAL MANAGEMENT
RESEARCH AXIS: DIGITAL LEADERSHIP

EDUCATION AND DEGREES

- 2020 PhD in Management Sciences Nantes University, Nantes, France
- 2016 EM Lyon Business School, Lyon, France

WORK EXPERIENCE

PROFESSIONAL EXPERIENCE

- 2020 - 2021 Temporary Research Assistant (iaelyon School of Management - Université Jean Moulin Lyon 3, Lyon, France)
- 2017 - 2019 Professor (Audencia Business School, Nantes, France)

OTHERS ACTIVITIES

- 2020 - 2021 Organizational Strategy course Coordinator (ESSCA School of Management, Angers, France)

TEACHING

DISCIPLINARY TEAM

- Digital Management

TEACHING LEVELS

- L and M Level

TEACHING LANGUAGES

- French

SCIENTIFIC ACTIVITIES

RESEARCH FOCUS

- Digital Leadership

PARTICIPATION TO THE ACTIVITIES OF ACADEMIC ASSOCIATIONS OR NETWORK

Affiliation to international or national associations

- AIMS - International Association for Strategic Management
- European Academy of Management (EURAM)
- European Group of Organisational Studies (EGOS)
- GRACE - Christian Anthropology and Business Research Group

INTELLECTUAL CONTRIBUTIONS