



Marilena VECCO (PhD, HDR)

29, rue Sambin
BP 50608
21006 Dijon Cedex

✉ marilena.vecco@bsb-education.com



FULL PROFESSOR

DEPARTMENT: FINANCE, ACCOUNTING AND LAW

ARTS AND CULTURAL MANAGEMENT RESEARCH AXIS COORDINATOR

DISCIPLINARY TEAM: ARTS AND CULTURAL MANAGEMENT

RESEARCH AXIS: ARTS AND CULTURAL MANAGEMENT

EDUCATION AND DEGREES

- 2020 HDR in Economic and management sciences University Sorbonne Paris Nord, Paris, France
- 2016 University Teaching Qualification: Teaching portfolio: development of education, teaching activities, student guidance, assessment and evaluation, use of ICT in education RISBO, Erasmus University Rotterdam, Rotterdam, Netherlands
- 2010 Maitre de conférences , France
- 2007 Post-doc Scholarship University Paris 1 Panthéon Sorbonne, Paris, France
- 2005 Executive MBA in Arts Management University of Salzburg Business School in collaboration with Columbia College (Chicago, United States), Salzburg, Austria
- 2005 PhD in Economic Sciences University Paris 1 Panthéon Sorbonne, Paris, France
- 2005 PhD in Economics of Institutions and Creativity Università degli Studi di Torino, Turin, Italy

WORK EXPERIENCE

PROFESSIONAL EXPERIENCE

- 2004 Head of research (SOGESCA, Padua, Italy)

INVOLVEMENT IN PROFESSIONAL ASSOCIATIONS

- 2009 - ... Member (ICOMOS, Italy)
- 2015 - 2017 Member (CONEEECT, Germany)

OTHERS ACTIVITIES

- 2010 - 2017 Expert for the Culture Programme (European Commission, Brussels, Belgium)
- 1999 - 2008 Professeur (University Ca' Foscari of Venice, Venice, Italy)
- 2015 - 2017 Board member (ENCATC, France)
- 2018 Professor (University of Dos Andos, France)
- 2018 Professor (Università degli Studi di Firenze, Florence, Italy)

- 2018 Professor in arts management (NABA - New Academy of Fine Arts, Milan, Italy)
- 2011 - 2017 Coordinator of the modules of cultural management and entrepreneurship (Erasmus University Rotterdam, Rotterdam, Netherlands)
- 2006 - 2011 Coordinator of the economic area _Master MABAC (Management of cultural goods and activities), (University Ca' Foscari of Venice, Venice, Italy)
- 1999 - 2010 Head of research of ICARE (University Ca' Foscari of Venice, Venice, Italy)
- 2004 - 2009 Coordinator of the economics and management stream _ master and phd (University of Nova Gorica, Nova Gorica, Slovenia)
- 2006 - 2008 Master coordinator (University Ca' Foscari of Venice, Venice, Italy)
- 2005 - 2006 Scientific coordinator (Foundation for High Studies on Arts, Venice, Italy)

TEACHING

DISCIPLINARY TEAM

- Arts and Cultural Management

TEACHING LEVELS

- L and M Level

TEACHING LANGUAGES

- German
- English
- French
- Italian

SCIENTIFIC ACTIVITIES

RESEARCH FOCUS

- Arts and Cultural Management

RESEARCH ACTIVITIES

International, National or Regional Research Projects

- 2013 - 2015 Administrative and scientific coordinator IAPP Marie Curie Project
- 2015 Coordinator ARTAPP Project - Spanish National Ministry of Research
- 2001 - 2007 Researcher National Research Council
- 2007 External Consultant Centre for Entrepreneurship, SMEs and Local Development, OECD
- 2004 - 2005 REsearcher Centre for Entrepreneurship, SMEs and Local Development, OECD
- 2000 - 2002 Project coordinateur Istituto Regionale Ville Venete

- 2000 - 2001 Project coordinator Research group CIVITA
- 1999 - 2001 Project coordinator and researcher Work Bank

PARTICIPATION TO THE ACTIVITIES OF ACADEMIC JOURNALS

Editorial Responsibilities

- 2010 - ... Director Book series "The Economics and Management of Culture and Creativity" - F. Angeli (Milan, Italy)
- 2008 - ... Member of the editorial and scientific board Journal of Cultural Heritage
- 2012 - ... Member of the scientific/editorial board Book series "Sapere l'Europa, sapere d'Europa" - Ca' Foscari University Press (Italy)

PARTICIPATION TO THE ACTIVITIES OF ACADEMIC ASSOCIATIONS OR NETWORK

Affiliation to international or national associations

- 1999 - ... Member of ACEI
- 2000 - ... Member of AIMAC
- 2016 - ... Member of WATCH
- 2017 - ... Member of ESA
- 2016 - ... Member of UNITAR
- 2008 - 2011 Member of the scientific committee

Coordination or participation of a conference organisation

- 2020 - ... Member of the scientific committee
- 2017 24th ENCATC Annual Conference 24th ENCATC Annual Conference
- 2015 Coorganiser International Conference on Cultural Heritage. Scenario 2015 (University Ca' Foscari of Venice)
- 2013 Co-coordinator International Conference on Culture Diversity and Human Rights (University Ca' Foscari of Venice)
- 2010 Coordinateur International Conference on The Europe of Culture - The Cultures of Europe (University of Ca' Foscari of Venice)
- 2009 Scientific coordinator International Conference on The Consumption of Culture - The Culture of Consumption (University of Ca' Foscari of Venice)

VISITING RESEARCH FELLOW

- 2016 - ... Research partner Arts Council England

OTHER

- 2017 - ... Editorial board member
- 2016 - ... Member of the scientific board
- 2016 - ... Scientific board member
- 2016 - 2017 Research
- 1999 - 2010 Coordination of several research projects

- 2009 researcher

INVOLVEMENT IN SCHOOL'S ACTIVITIES

- Participation in / organisation of a short programme for partner universities
- Responsibility for modules
- Internship/apprenticeship follow-up
- Supervision of professional theses
- Participation in one or more scientific committees

INTELLECTUAL CONTRIBUTIONS

Articles in peer refereed journals

Fusco Girard, L., Vecco, M., The "Intrinsic Value" of Cultural Heritage as Driver for Circular Human-Centered Adaptive Reuse. *Sustainability*, 2021, 13,(6): 1-28.

Prieto-Rodriguez, J., Vecco, M., Reading Between the Lines in the Art Market: A Lack of Transparency and Price Heterogeneity as a Signal of Multiple Equilibria. *Economic Modelling*, 2021, 102. **CNRS 2, HCERES A**

Slakar, A., Vecco, M., Assessing the Validity of Cultural Policy Typologies for Central-Eastern European Countries. *International Journal of Cultural Policy*, 2021, 27,(2): 218-232. **CEREN COMPL. LIST**

Vecco, M., Chang, S., Zanola, R., Contemporary Art Fairs in Mainland China: From Local to International Status?. *The Journal of Arts Management, Law and Society*, 2021. **CEREN COMPL. LIST (published on line)**

Vecco, M., Chang, S., Zanola, R., The more you know, the better: A Heckman repeat-sales price index. *Quarterly Review of Economics and Finance*, 2021. **CNRS 3, FNEGE 4, HCERES B (published on line)**

Vecco, M., Nash, M., Slakar, A., Board Size Matters: Fundraising in American Cultural Organizations. *International Journal of Arts Management*, 2021. **CNRS 4, FNEGE 4, HCERES C (forthcoming)**

Zanola, R., Vecco, M., Jones, A., A Place for Everything and Everything in its Place: New York's Role in the Art Market. *Research in Economics*, 2021, 75,(3): 215-224. **CNRS 3, HCERES B**

Konrad, E., Vecco, M., Anatomy of Cultural and Creative Entrepreneurship: past, present and future. *International Journal of entrepreneurship and small business*, 2020, 40,(2): 157-163. **CNRS 4, FNEGE 4, HCERES C**

Piazzai, M., Vecco, M., Deaccessioning. *Oxford Bibliographies*, 2020.

Vecco, M., Artpreneurs' lessons to traditional entrepreneurs. *International Journal of entrepreneurship and small business*, 2020, 40,(2): 154-170. **CNRS 4, FNEGE 4, HCERES C**

Vecco, M., Genius loci as a meta-concept. *Journal of Cultural Heritage*, 2020, 41: 225-231. **CEREN COMPL. LIST**

Vecco, M., Montagner, E., Srakar, A., Genius loci: between handcrafts, cultural heritage and local development. *European Journal of Cultural Management and Policy*, 2020, 10,(2): 64-75. **CEREN COMPL. LIST**

Vecco, M., Srakar, A., Direct, indirect and cross-lagged: The effects of cultural policy on nascent cultural entrepreneurship. *International Journal of Arts Management*, 2020, 22,(2): 23-38. **CNRS 4, FNEGE 4, HCERES C**

Fusco Girard, L., Vecco, M., Genius loci: the evaluation of places between instrumental and intrinsic values. *BDC. Bollettino del Centro Calza Bini*, 2019, 19,(2): 307-336.

Vecco, M., Imperiale, F., Determinants of Network Effectiveness: Evidence from European Cultural Networks. *Cultural Management: Science and Education*, 2019, 3,(2): 9-32.

Vakharia, N., Vecco, M., Srakar, A., Janardhan, D., Knowledge centrality and organizational performance: An empirical study of the performing arts. *Journal of Knowledge Management*, 2018, 22,(5): 1124-1152. **CNRS 3, FNEGE 3, HCERES B**

Vecco, M., Genius loci: between handcrafts and local development. *Cultural Management: Science and Education*, 2018, 2,(2): 43-56.

Vecco, M., Imperiale, F., Cultural heritage in times of armed conflicts in the Middle East: Much more than material damage? Introduction. *Journal of Cultural Heritage*, 2018, 33: 262-263.

Vecco, M., Srakar, A., De visitis non est disputandum: How Visitors to Public Museums Cluster Towards Deaccessioning. *International Journal of Arts Management*, 2018, 20,(2): 46-65. **CNRS 4, FNEGE 4, HCERES C**

Vecco, M., Srakar, A., The Unbearable Sustainability Of Cultural Heritage: An Attempt To Create An Index Of Cultural Heritage Sustainability In Conflict And War Regions. *Journal of Cultural Heritage*, 2018, 33: 293-302.

Caust, J., Vecco, M., Is UNESCO World Heritage recognition a blessing or burden? Evidence from developing Asian countries. *Journal of Cultural Heritage*, 2017, 27: 1-9.

Mazuecos, B., Vecco, M., Di Benedetto, G., Liberanome, D., Impact of Intrinsic and Sociological Factors on the Development of an Emerging Visual Artist's Career, The Andalusian Case. *The International Journal of New Media, Technology and the Arts*, 2017, 12,(4): 1-16.

Srakar, A., Vecco, M., Ex-ante versus ex-post : comparison of the effects of the European capital of culture Maribor 2012 on tourism and employment. *Journal of Cultural Economics*, 2017, 41,(2): 197-214. **CNRS 3, HCERES B**

Vecco, M., Deaccessioning and capitalisation in museums from an international perspective . *Cultural Management: Science and Education*, 2017, 1,(2): 17-32.

Vecco, M., Handcrafts, places and local development. *Economia, Azienda e Sviluppo*, 2017: 1-10. **(published on line)**

Vecco, M., Chang, S., Srakar, A., La topographie changeante de l'art contemporain en Chine continentale. Une nouvelle révolution culturelle?. *Géographie et Cultures*, 2017, 97: 139-163.

Vecco, M., Imperiale, F., Cultural heritage: Values and measures. What insurance value? . *Journal of Multidisciplinary Research*, 2017, 9,(1): 7-22.

Vecco, M., Imperiale, F., Guest editorial: Insurance instruments and cultural heritage: Between natural disasters and human made hazards. *Journal of Multidisciplinary Research*, 2017, 9,(1): 3-6.

Vecco, M., Srakar, A., Blue Notes: Three Slovenian jazz festivals and their contribution to the economic resilience of the host cities. *European Planning Studies*, 2017, 25,(1): 35-47. **CNRS 4, HCERES C**

Vecco, M., Srakar, A., Piazzai, M., Visitor attitudes toward deaccessioning in Italian public museums : an econometric analysis. *Poetics*, 2017, 63: 33-46.

Vecco, M., Zanola, R., Don't let the easy be the enemy of the good. Returns from art investments: What is wrong with it?. *Journal of Economic Behavior & Organization*, 2017, 140: 120-129. **CNRS 2, HCERES A**

Books

De Molli, F., Vecco, M., *The Metamorphosis of Cultural and Creative Organizations. Exploring Change from a Spatial Perspective*, Londres: Routledge, 2021, 256 p.

Massi, M., Vecco, M., Lin, Y., *Digital Transformation in the Creative and Cultural Industries: Production, Consumption and Entrepreneurship in the Digital and Sharing Economy*, Londres: Routledge, 2020, 294 p.

Konrad, E., Vecco, M., *Innovation and Creativity in the Arts and Cultural Sectors: Theories, Strategies and Tools*, Londres: Routledge, 2018.

Vecco, M., Lazzaretto, L., *Creative industries and entrepreneurship: paradigms in transition from a global perspective*. 1st ed., Cheltenham: Edward Elgar Publishing, 2018, 352 p.

Mazuecos, B., Vecco, M., *El Sistema del arte emergente en Andalucia. Cartografia discontinua de agentes y contextos de intermediacion. /The Emerging Contemporary Art Market in Andalusia. A discontinued cartography of intermediary agents and contexts*. 1st ed., Seville: Laboratorio de las Artes, 2017, 196 p.

Vecco, M., Konrad, E., *Die kraft der partnerschaft notwendigkeit oder luxus in den kulturellen und kreativen sektoren?*, Dortmund: European Center for Creative Economy, 2017, 60 p.

Vecco, M., Konrad, E., *The power of partnership: necessity or luxury in the cultural and creative sectors*. 1st ed., Dortmund: European Center for Creative Economy, 2017, 58 p.

Book chapters

De Molli, F., Vecco, M., The Space of Creative and Cultural Organizations: An Introduction. De Molli, F., Vecco, M., *The Metamorphosis of Cultural and Creative Organizations. Exploring Change from a Spatial Perspective*, Londres: Routledge, 2021, 5-14.

Srakar, A., Vecco, M., Classification of Entrepreneurial Regimes: A Symbolic Polygonal Clustering Approach. Chadjipadelis, T., Lausen, B., Markos, A., Lee, T., Montanari, A., Nugent, R., *Data Analysis and Rationality in a Complex World*, Bâle: Springer, 2021, 261-271.

Vecco, M., Kroonenberg, P., Questionnaires: Public views deaccessioning. Kroonenberg, P., *Multivariate Humanities*, Cham: Springer, 2021, 249-267.

Burger, T., Vecco, M., Cultural Entrepreneurship Incubators as Collaborative Spaces: A systematic Review of Cultural Entrepreneurship Incubation. Montanari, F., Mattarelli, E., Scapolan, A.C., *Collaborative Spaces at Work - Innovation, Creativity and relations*, Londres: Routledge, 2020, Chapitre 11.

Massi, M., Vecco, M., Lin, Y., Digital transformation in the cultural and creative sectors. Massi, M., Vecco, M., Lin, Y., *Digital Transformation in the Creative and Cultural Industries: Production, Consumption and Entrepreneurship in the Digital and Sharing Economy*, Londres: Routledge, 2020, 8-20.

Srakar, A., Vecco, M., Are Investments in the Digital Transformation of Cultural Heritage Effective? A program evaluation approach. Massi, M., Vecco, M., Lin, Y., *Digital Transformation in the Creative and Cultural Industries: Production, Consumption and Entrepreneurship in the Digital and Sharing Economy*, Londres: Routledge, 2020, 114-130.

Srakar, A., Grafenauer, P., Vecco, M., Slovenian women visual artists and their role throughout history: a network analysis perspective. Jankovic, N., Drobnjak, B., Nikolic, M., *Possible worlds of contemporary aesthetics: aesthetics between history, geography and media : book of abstracts*, Belgrade: University of Belgrade, 2019, 410-411.

Vecco, M., The "artpreneur": Between traditional and cultural entrepreneurship. A historical perspective. Byrnes, W.J., Brkic, A., *The Routledge Companion to Arts Management*, Londres: Routledge, 2019, Chapitre 7.

Vecco, M., Caust, J., UNESCO, Cultural Heritage Sites and Tourism: a paradoxical relationship. Pechlaner, H., Innerhofer, E., Erschbamer, G., *Overtourism – Tourism Management And Solutions*. 1st ed., Londres: Routledge, 2019, Chapitre 5.

Vecco, M., A New Approach to Teach and Learn Cultural Entrepreneurship: Evidence from the Netherlands. Wroblewski, L., Dacko-Pikiewicz, Z., Liu, J.C.Y., *Cultural Management. From Theory to Practice*. ISBN 978-0-9954618-7-1st ed., Londres: London Scientific, 2018, 67-84.

Vecco, M., Genius loci: Between handcrafts and local development. Costa, P., Guerra, P., *I'll be your mirror": Creative milieus and cultural scenes in contemporary urban*, 2018.

Vecco, M., Some economics of conservation of cultural heritage: the key questions . Ngulube, P., *Handbook of Research on Heritage Management and Preservation*, Hershey, Pennsylvania: IGI GloBal, 2018, 299-319.

Vecco, M., The Economic Calculation of Conservation. Campelo, A., Reynolds, L., Lindgreen, A., Beverland, M., *Cultural Heritage. A Research Anthology*. 1st ed., Abingdon-on-Thames: Routledge, 2018, 139-154.

Vecco, M., Value and Values of Cultural Heritage. Campelo, A., Reynolds, L., Lindgreen, A., Beverland, M., *Cultural Heritage. A Research Anthology*. 1st ed., Abingdon-on-Thames: Routledge, 2018, 23-38.

Vecco, M., Srakar, A., Blue Notes: Three Slovenian jazz festivals and their contribution to the economic resilience of the host cities. Cooke, P., Lazzaretti, L., *The Role of Art and Culture for Regional and Urban Resilience*. 1st ed., Londres: Routledge, 2018, Chapter 7.

Vecco, M., Srakar, A., Enhancing the potential of cultural entrepreneurship: Connecting regional development and performance of cultural firms in Europe. Innerhofer, E., Pechlaner, H., Borin, E., *Entrepreneurship in Culture and Creative Industries. Perspectives from Companies and Regions*. 1st ed., Berlin: Springer, 2018, 213-227.

Srakar, A., Slabe-Erker, R., Vecco, M., Economic effects of Venice Carnivals: An ex-post econometric verification approach. Cuffy, V., *Carnival, Culture & Tourism*, Wallingford: CABI, 2017.

Vecco, M., Srakar, A., Breaking Boundaries - Building Dimensional Relations. On why and how to include culture as a fourth dimension of sustainable development. *Creative Economy Report 2017*. 1st ed., Genève: UNCTAD, 2017.

Vecco, M., Srakar, A., Nascent and Early Cultural Entrepreneurship: Between Entrepreneurial Economics and Institutional Entrepreneurship. Carrizo Moreira, A., Leitão Dantas, J.G., Valente, F.M., *Nascent Entrepreneurship and Successful New Venture Creation*, Hershey, Pennsylvania: IGI Global, 2017, 175-202.

Grafenauer, P., Srakar, A., Vecco, M., Slovenian visual artists throughout history: a network analysis perspective. Guerra, P., Costa, P., *Redefining art worlds in the late modernity*, Porto: University of Porto, 2016, 21-37.

Papers in Academic Conferences

De Molli, F., Vecco, M., Exploring trust development from a spatial perspective. *WOA 2021 - Organizing for what? Meaning and Purpose in Human Action*, September 10th-11th 2021, Gênes, Italy.

De Molli, F., Vecco, M., Trust development through space design. *37th EGOS Colloquium (online)*, July 8th-10th 2021, Amsterdam, Netherlands.

Presenza, A., Vecco, M., Abbate, T., Michelin-starred chefs' responses to COVID-19 through the lens of the effectuation paradigm. *Sinergie-SIMA Management Conference 2021 (online)*, June 10th-11th 2021, Palermo, Italy.

Srakar, A., Vecco, M., Slabe Erker, R., Ex-post econometric verification of the economic effects of the Venice carnival. *The 21st International Conference on Cultural Economics - ACEI Conference (online)*, July 6th-9th 2021, Lille, France.

Srakar, A., Vecco, M., Verbic, M., Modelling and Measuring Deaccessioning in American Museums. *The 2021 TIAMSA Conference (online)*, July 15th-16th 2021, Edimbourg, United Kingdom.

Srakar, A., Vecco, M., Verbic, M., Modelling and measuring deaccessioning: A 2SLS-MIMIC and 2SLS-EMIMIC approach. *Ninth Italian Congress of Econometrics and Empirical Economics (ICEEE 2021 Conference) (online)*, January 21st-23rd 2021, Cagliari, Italy.

Vecco, M., Donlon, J., Piesik, S., Panel Discussion - "Circular Business Models For Cultural Heritage Adaptive Reuse". *H2020 Project CLIC "Circular models Leveraging Investments in Cultural heritage adaptive reuse" Final Conference*, September 22nd-23rd 2021, Online, Italy.

Vecco, M., Gender gaps in the creative and cultural sectors. *Presentation of the report to the cultural experts of the state members - Cultural Affairs Committee, Council of EU*, October 6th 2020, Bruxelles, Belgium.

Vecco, M., Presentation of the report on Culture as means for confidence-building and empowerment to re-enter the job market. *Workshop on culture and social cohesion, Open Method Organisation Group, DG EAC in collaboration with the Portuguese Ministry of Culture (online)*, November 26th-27th 2020, Bruxelles, Belgium.

Buerger, T., Vecco, M., Cultural Incubators as creative collaborative spaces. *18th IECER Conference*, October 12th-15th 2020, Covilhã/Fundão, Portugal.

Srakar, A., Vecco, M., Are investments in the digitalization of cultural heritage effective? A program evaluation approach. *Rethinking Culture and Creativity in the Technological Era International Workshop*, February 20th-21st 2020, Florence, Italy.

Srakar, A., Vecco, M., Are investments in the digitization of cultural heritage in organizations effective? A program evaluation approach. *IECER 2020 unCONVENTIONAl live event*, October 13th-16th 2020, Covilha/Fundao, Portugal.

Srakar, A., Vecco, M., Modelling adverse deaccessioning under different legislative frameworks. *International Workshop "Tools for the Future: Researching Art Market Practices From Past to Present"*, September 7th-8th 2020, Ljubljana, Slovenia.

Srakar, A., Vecco, M., Verbic, M., Granger Mediation Analysis of Multiple Time Series for Multiple, Multilevel and Functional Mediators. *28th Annual Virtual Symposium of the Society for Nonlinear Dynamics and Econometrics*, September 23rd-25th 2020, Zagreb, Croatia.

Srakar, A., Vecco, M., Verbic, M., Modelling and measuring deaccessioning : a 2SLS-MIMIC and 2SLS-EMIMIC approach. *University of Delhi Winter School 2020 (online)*, December 14th-17th 2020, New Delhi, India.

Bürger, T., Volkmann, C., Ache, F., Vecco, M., Boosting the next wave of cultural entrepreneurs. A systematic review of cultural entrepreneurship incubation. *AIMAC 2019*, June 23rd-26th 2019, Venice, Italy.

Srakar, A., Vecco, M., The effects of cultural policy on nascent cultural entrepreneurship: A Bayesian nonparametric approach to longitudinal mediation. *AIMAC 2019*, June 23rd-26th 2019, Venice, Italy.

Srakar, A., Vecco, M., Slabe-Erker, R., The competing events problem in ex-post econometric verification: Economic effects of the Venice Carnival. *Ninth European Workshop on Applied Cultural Economics*, September 5th-7th 2019, Copenhagen, Denmark.

Vecco, M., Imperiale, F., Determinants of network effectiveness: evidence from the European cultural networks. *AIMAC 2019*, June 23rd-26th 2019, Venice, Italy.

Vecco, M., Artpreneur's Lessons to Traditional Business. *EURAM 18th Conference "Research in Action"*, June 19th-22nd 2018, Reykjavik, Iceland.

Vecco, M., Srakar, A., Effects of cultural policy on nascent cultural and creative entrepreneurship in the EU countries. *16th IECER*, September 26th-28th 2018, Innsbruck, Austria.

Chang, S., Vecco, M., The changing topography of contemporary art in mainland China : a new cultural revolution?. *2017_AIMAC conference*, June 25th-28th 2017, Pékin, China.

Srakar, A., Vecco, M., Being central and productive? : evidence from Slovenian visual artists in the 19th and 20th century.. *6th International Economic and Business Review (EBR) Annual Conference and FELU Doctoral Conference*, July 5th 2017, Ljubljana, Slovenia.

Srakar, A., Vecco, M., Born to be different? : the performance of nascent cultural firms in Europe . *33rd EGOS colloquium*, July 6th-8th 2017, Copenhagen, Denmark.

Srakar, A., Vecco, M., Economic effects of Venice carnivals : an ex-post econometric verification approach. *7th Italian congress of econometrics and empirical economics ICEEE 2017*, January 26th-27th 2017, Messina, Italy.

Srakar, A., Vecco, M., Nascent cultural and creative entrepreneurship : between entrepreneurial economics and institutional entrepreneurship . *15th Interdisciplinary European Conference on Entrepreneurship Research, IECER 2017*, September 21st-24th 2017, Siegen, Germany.

Srakar, A., Vecco, M., Panel data estimation in regressions for symbolic data : an application to the clustering of cultural entrepreneurial regimes.. *14th International Conference on Applied Statistics 2017*, September 24th-27th 2017, Bled, Slovenia.

Srakar, A., Vecco, M., Verbic, M., Measuring deaccessioning in American museums : a structural equation, MIMIC approach. *2017_AIMAC conference*, June 25th-28th 2017, Pékin, China.

Vecco, M., Srakar, A., Modelling cultural entrepreneurial regimes in Central and Eastern Europe: a symbolic data analysis approach. *43rd International Conference on Regional Science "International trade and employment: a regional perspective"*, November 16th-17th 2017, Séville, Spain.

Vecco, M., Srakar, A., Participatory funding of cultural projects: case study of the BeArt platform . *International conference "Participatory governance in culture: exploring practices, theories and policies - do it together"*, November 22nd-24th 2017, Rijeka, Croatia.

Invited keynote speeches

Vecco, M., Digitalization and new business models for cultural institutions. *ENCATC Congress 2020 "Cultural management and policy in a post-digital world – navigating uncertainty"* (online), November 3rd-11th 2020, Other countries.

Vecco, M., Gender gaps in the Cultural and Creative Sectors - European Expert Network on Culture and Audiovisual (EENCA). *Workshop "Gender data in the creative sector: how to bridge the gap"*, December 11th 2020, Rostock, Germany.

Srakar, A., Vecco, M., Slabe Erker, R., The competing events problem in ex-post econometric verification: economic effects of the Venice Carnival. *Conférence invitée - Université de Lille*, December 5th 2019, Lille, France.

Vecco, M., Why do we need cultural entrepreneurs?. *Mainz Cultural Entrepreneurship Day*, July 4th 2019, Mayence, Germany.

Research seminars

Srakar, A., Vecco, M., Slabe Erker, R., Ex-post econometric verification of the economic effects of the Venice carnival, *Cultural Economics Online Seminar Series (CEOS) - ACEI*, April 8th 2021, France.

Vecco, M., Case Studies: Music, Museums and Audio-visual sectors, Blockchain in the art market, *Seminar on International Cultural Relations in the midst of digital transformation (online)*, May 10th 2021, Bruxelles, Belgium.

Vecco, M., Some economics of cultural heritage, *Online seminar - Master students in art management, University of Salento, Lecce, Italy*, June 5th 2020, Lecce, Italy.

Vecco, M., De Molli, F., Encouraging and hindering participation through organizational space, *6ème Forum Entreprendre dans la Culture en Bourgogne Franche-Comté*, November 6th 2020, Dijon, France.

Crépin, D., Nash, M., Chang, S., Favotto, A., Borin, E., Vecco, M., Human and Financial Sustainability in Art and Cultural Sector, *Forum Entreprendre dans la Culture en Bourgogne Franche-Comté*, November 29th 2019, Dijon, France.

Vecco, M., L'artisan : entre entrepreneuriat traditionnel et entrepreneurial. Une perspective historique, *Forum Entreprendre dans la Culture en Bourgogne Franche-Comté*, November 23rd 2018, Dijon, France.

Professional conferences

Vecco, M., Gender equality in the cultural and creative sectors. *Open Method of Coordination of European Union*, September 9th 2019, Bruxelles, Belgium.

Blog

Srakar, A., Vecco, M., Ex-ante vs. Ex-post: A Reassessment of Economic Impact Studies in Arts and Culture. *EconomistsTalkArt.org*, November 12th 2019, economiststalkart.org

Other contributions

Srakar, A., Vecco, M., New clustering approach for symbolic polygonal data: application to the clustering of entrepreneurial regimes (ArXiv.org - 24 juillet 2020), *ArXiv.org*, 2020, France. arxiv.org

Srakar, A., Vecco, M., Verbic, M., Garibay, M.G., Sambt, J., MIMIC modeling with instrumental variables: a 2SLS-MIMIC approach (ArXiv.org - 26 juillet 2020), *ArXiv.org*, 2020, France. arxiv.org

Vecco, M., Chair of the Session 3: "Managing Diversity: The Case of Music" (12th Annual Conference of the Fachverband für Kulturmanagement), 2019, Vienne, Austria.

Vecco, M., Facilitator du Track 2 "Entertainment" du symposium doctoral de l'AIMAC Conference 2019 (22 juin 2019), 2019, Venise, Italy.

Vecco, M., Meet the editors - For the International Journal of Arts Management (12th Annual Conference of the Fachverband für Kulturmanagement), 2019, Vienne, Austria.

Vecco, M., Membre du jury d'experts indépendants dans le cadre des Abu Dhabi Sustainable Business Leadership Awards 2019, 2019, Abu Dhabi, United Arab Emirates.

Videos