BURGUNDY SCHOOL OF BUSINESS
LEAD FOR CHANGE

Rachid JABBOURI (PhD)

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ASSISTANT PROFESSOR
DEPARTMENT: DIGITAL MANAGEMENT

DISCIPLINARY TEAM: DIGITAL MANAGEMENT
RESEARCH AXIS: DIGITAL LEADERSHIP

EDUCATION AND DEGREES

- 2019 PhD in Strategy Rennes School of Business, France
- 2013 Master of Science in International Business Grenoble Ecole de Management, France
- 2010 Bachelor of Arts in Human resources Development and Business Administration Al Akhawayn University, Ifrane, Morocco

WORK EXPERIENCE

PROFESSIONAL EXPERIENCE

- 2019 - ... Permanent professor (Burgundy School of Business, Lyon, France)
- 2014 - ... Lecturer of Entrepreneurship and Business Models (Rennes School of Business, France)

OTHERS ACTIVITIES

- 2014 - ... Visiting Lecturer of International Negotiations (University of Rabat, Morocco)

TEACHING

DISCIPLINARY TEAM

- Digital Management

SCIENTIFIC ACTIVITIES

RESEARCH FOCUS

- Digital Leadership

OTHER

- 2014 - 2018 Reasearcher at the Center in Technology and Innovation Centre de Gestion de Technologie et de l'Innovation (CTIM)

INTELLECTUAL CONTRIBUTIONS

Articles in peer refereed journals

Jabbouri, R., Jabbouri, I., Ownership identity and firm performance: Pre- and post-crisis evidence from an African emerging market. *International Journal of Finance and Economics*, 2020. **CNRS 3, HCERES B (published on line)**

Jabbouri, R., Truong, Y., Schneckenberg, D., Palmer, M., Institutional means-ends decoupling work in industrial R&D project implementation. *Industrial Marketing Management*, 2019, 80: 296-311. **CNRS 2, FNEGE 2, HCERES A**

Truong, Y., Schneckenberg, D., Jabbouri, R., Artificial Intelligence as an enabler for entrepreneurs. *International Journal of Entrepreneurial Behaviour and Research*, 2019. **CNRS 4, FNEGE 3, HCERES C (forthcoming)**

Papers in Academic Conferences

Assadi, D., Jabbouri, R., Benali, M., Exploring Artificial Intelligence-Based Business Models for the Sharing Economy. *EURAM 2020 Online Conference - The Business of Now: The Future Starts Here*, December 4th-6th 2020, Dublin, Irelande.

Jabbouri, R., Truong, Y., Schneckenberg, D., Palmer, M., Organizational Decoupling: A Systematic Literature Review and Directions for Future Research. *19th EURAM Conference "Exploring the Future of Management"*, June 26th-28th 2019, Lisbonne, Portugal.

Truong, Y., Jabbouri, R., Palmer, M., Local entrepreneurial initiatives and rural female entrepreneurs' empowerment: the case of women's cooperatives in Morocco. *19th EURAM Conference "Exploring the Future of Management"*, June 26th-28th 2019, Lisbonne, Portugal.

Jabbouri, R., Truong, Y., Schneckenberg, D., Narratives of justification: Attribution types of means-ends decoupling in a publicly funded, cooperative R&D project. *EGOS Conference*, July 5th-7th 2018, Tallinn, Estonia.

Other contributions

Jabbouri, R., Chair de la session "The ecosystems of accelerators and incubators for entrepreneurship in emerging technologies" (EURAM 2020, Dublin, Irlande), 2020, Dublin, Irelande.