



Elena BORIN

29, rue Sambin
BP 50608
21006 Dijon Cedex

✉ elena.borin@bsb-education.com

PROFESSEUR ASSOCIE - FINANCE COMPTABILITÉ DROIT

FORMATION ET DIPLÔMES

- 2007 Autres - University Specialization Diploma in Economics and Management of Museums and Cultural Services University of Ferrara, Ferrara, Italy
- 2005 Bac +4 - Master Degree in Foreign Languages and Communication Sciences University of Padua, Padua, Italy
- 2007 Autres - Specialization Course in European Projects AICCRE and Venice International University (Venice, Italy), Venice, Italie
- 2014 Certification professionnelle niv.3 - Summer School "Restarting through Culture: Cultural Strategies after the Earthquake" ATER Formazione in collaboration with the Department of Economics and Management of the University of Ferrara, Ferrara, Italie
- 2005 Certification professionnelle niv.3 - Specialization course in International Contracts Forema Scarl and Unindustria Padova (Padova, Italy), Padova, Italie
- 2016 Phd - Doctorat en Sciences économiques University of Ferrara, Ferrara, Italy
- 2018 Autres - Summer school "Econometric analysis" University of Calabria, Rende, Italy

EXPÉRIENCE PROFESSIONNELLE

EXPÉRIENCE PROFESSIONNELLE

- 2013 - 2015
- 2012 - 2012 Lecturer
- 2011 - 2013
- 2011 - 2012 Tutor
- 2006 - 2006
- 2006 - 2011 Administrative assistant - International Relations and Scientific Outreach Office
- 2005 - 2005 Export Department assistant Aertesi Srl

AUTRES ACTIVITÉS

- 2018 - 2018 Visiting professor department of Economics University of Barcelona University of Barcelona Spain
- 2016 - ... Head MSc in Arts and Cultural Management Burgundy School of Business

ENSEIGNEMENTS

ÉQUIPE DISCIPLINAIRE

- Arts & Cultural Management

ACTIVITÉS SCIENTIFIQUES

AXE DE RECHERCHE

- Arts and Cultural Management
- Arts and Cultural Management

ACTIVITÉS DE RECHERCHE

Coordination d'une chaire ou d'un axe de recherche

- 2017 - ... Coordinator Research Team Arts and Cultural Management
- 2017 - ... Equipe de recherche en Management des Arts et de la Culture

CONTRIBUTIONS INTELLECTUELLES

Articles in peer refereed journals

Borin, E. Cultural Heritage and entrepreneurial ecosystems in the cultural and creative sector. *Urban Design*, 2018, 2,(2): 102-109.

Borin, E., Juno-Delgado, E. The value of cultural and regional identity: an exploratory study of the viewpoints of funders and cultural and creative entrepreneurs. *European Journal of Cultural Management and Policy*, 2018, 8: 16-29.

Borin, E., Rossato, L. A passable lake: Christo and Jeanne-Claude's Floating piers. *Urban Design*, 2016, 4: 74-77.

Books

Innerhofer, E., Pechlaner, H., Borin, E. *Entrepreneurship in Culture and Creative Industries. Perspectives from Companies and Regions*, Berlin: Springer, 2018, 353 p.

Borin, E. *Public-Private Partnership in the Cultural Sector: a comparative analysis of European models*, Bruxelles: Peter Lang, 2017, 230 p.

Book chapters

Sinapi, C., Borin, E., Perchot, R. Stéréotype, discrimination, exclusion dans le secteur artistique, culturel et sportif. In: Abouna, S., Lagarde, C. (coord.). *Les acteurs territoriaux de la lutte contre les discriminations : état des lieux, partenariats, perspectives*, Dijon: EUD, 2020.

Borin, E. Changing paradigms in cultural heritage education: an ecosystem perspective. In: Balzani, M., Jain, M., Rossato, L. (coord.). *Between History and Memory, the Blue Jodhpur. Experiences of integrated documentation and survey techniques*, Santarcangelo di Romagna (RN): Maggioli, 2019.

Borin, E. Le Consortium: leadership in times of change. In: *Leadership roles and styles in the management of cultural and creative industries organizations*, Kunnskapsverket (Knowledge Works National centre for cultural industries), 2019.

Borin, E., Pareja Eastaway, M. Staying alive: coping with organizations' distress and ambitions. In: *Leadership roles and styles in the management of cultural and creative industries organizations*, Kunnskapsverket (Knowledge Works National centre for cultural industries), 2019.

Borin, E., Donato, F., Sinapi, C. Financial sustainability of Small- and Medium- Sized Enterprises in the Cultural and Creative Sector: The role of Funding. In: Innerhofer, E., Pechlaner, H., Borin, E. (coord.). *Entrepreneurship in Culture and Creative Industries. Perspectives from Companies and Regions*, Berlin: Springer, 2018, 45-62.

Borin, E., Pechlaner, H., Innerhofer, E. Cultural and Creative Entrepreneurship as Drivers for Change and Development. In: Innerhofer, E., Pechlaner, H., Borin, E. (coord.). *Entrepreneurship in Cultural and Creative Industries: Perspectives from companies and regions*, Berlin: Springer, 2018, 1-8.

Vecco, M., Srakar, A. Enhancing the potential of cultural entrepreneurship: Connecting regional development and performance of cultural firms in Europe. In: Innerhofer, E., Pechlaner, H., Borin, E. (coord.). *Entrepreneurship in Culture and Creative Industries. Perspectives from Companies and Regions*. 1st ed., Berlin: Springer, 2018, 213-227.

Borin, E. Il ruolo dei finanziamenti partecipativi per iniziative di restauro La campagna di crowdfunding per l'Atelier du Peintre. In: Schiavi, A., Filippini, A., Malpezzi, D. (coord.). *Restauro Musei*. 14th ed., Ferrara: Acropoli Srl, 2017, 113-116.

Borin, E., Donato, F., Sinapi, C. Embedding Inclusion in the Management Approach of Cultural Organizations. In: Arengi, A., Garofolo, I., Sormoen, O. (coord.). *Accessibility as a key enabling knowledge for enhancement of cultural heritage*, Milano: Franco Angeli Edizioni, 2016, 49-65.

Borin, E., Paunovic, I. The case of Louvre-Lens: regional innovation in an ex coal mining area. In: Pechlaner, H., Valeri, M., Gon, M. (coord.). *Innovazione, sostenibilità e competitività*, Torino: G. Giappichelli, 2016, 67-76.

Borin, E., Rossato, L. JODHPUR BOX: Participatory Processes and Digital Tools for Increasing Awareness of Local Cultural Heritage. In: Imperiale, F., Vecco, M. (coord.). *Cultural Management Education in Risk Societies - Towards a Paradigm and Policy Shift?!*, Bruxelles: ENCATC, 2016, 29-40.

Papers in Academic Conferences

Borin, E. Le secteur culturel et créatif pendant le coronavirus : impacts et scénarios (Il settore culture e creativo all'epoca del coronavirus: impatto et scenari). *Webinar: Combiamenti et nuovi contesti organizzativi al tempo del Covid-19*, April 23rd 2020, Ferrare, Italy.

Borin, E. New concepts for sustainable tourism development: diversity as key component of cultural tourism development in Venice and the Venetian region. *ENCATC Annual Congress*, October 2nd-5th 2019, Dijon, France.

Borin, E. Sustainable Tourism Development: Some Proposals for Dealing with Over-tourism in Cultural Destinations. *Annual Symposium of Routes towards Sustainability University Network*, November 8th 2019, Ferrare, Italy.

Borin, E., Cervellati, E.M., Sinapi, C. Which Behavioral Biases Lead Entrepreneurs in SMEs in the Cultural and Creative Sector to be Discouraged Borrowers?. *AIMAC 2019*, June 23rd-26th 2019, Venice, Italy.

Borin, E., Crepin, D. Crowdfunding for cultural heritage institutions: some insights from the French context. *International Forum on Knowledge Asset Dynamics*, June 5th-7th 2019, Matera, Italy.

Borin, E., Donato, F. European year of cultural heritage 2018: towards a new management approach to cultural heritage?. *AIMAC 2019*, June 23rd-26th 2019, Venice, Italy.

Borin, E. The role of heritage in sustainable models of development: the case of Burgundy. *International Symposium of Routes towards Sustainability "Cultures and Local Practices of Sustainability. Intersecting Multiple Footprints and the Environmental Humanities"*, December 12th-13th 2018, Villarrica, Chili.

Borin, E., Maietti, F., Rossato, L. Education to cultural heritage survey and representation for preservation: the case study of Jodhpur the "blue city", India. *6th International Conference on Heritage and Sustainable Development*, June 12th-15th 2018, Granada, Spain.

Borin, E., Rossato, L., Chang, S. International approaches for education to cultural heritage in Global South countries. *ENCATC Congress on Cultural Management and Policy*, September 26th-29th 2018, Bucharest, Romania.

Borin, E. Stakeholder engagement for sustainability in the performing arts: the eCulture Service project in Hamburg. *The Performing arts and the film industry through sustainable development*, March 8th-10th 2017, Paris, France.

Borin, E., Donato, F., Sinapi, C. Innovative perspectives in managing inclusion in cultural organizations. *AIMAC Conference*, June 25th-28th 2017, Pékin, China.

Borin, E., Juno-Delgado, E., Taupenot, V., Mestre, L. Cultural and creative entrepreneurship and territory: how a territorial ecosystem could support the development of cultural and creative enterprises. *Research seminar in the Forum Entreprendre dans la culture*, May 23rd 2017, Paris, France.

Borin, E., Pareja Eastaway, M., Sinapi, C. Sustainable cultural entrepreneurship in territorial ecosystems: a framework for analysis. *ENCATC Annual Conference*, September 27th-30th 2017, Bruxelles, Belgium.

Borin, E., Rossato, L. Community participation and creation of an authorizing environment in cultural policy initiatives: the case of the Blue City of Jodhpur. *AIMAC Conference*, June 25th-28th 2017, Pékin, China.

Borin, E., Rossato, L. JODHPUR BOX: Participatory Processes and Digital Tools for Increasing Awareness of Local Cultural Heritage. *ENCATC Annual Conference*, October 5th-7th 2016, Valencia, Spain.

Invited keynote speeches

Borin, E. Entrepreneurship in Culture and Creative Industries - Perspectives from Companies and Regions. *Research seminar in the Forum Entreprendre dans la culture*, June 1st 2018, Paris, France.

Borin, E. Ecosystem approaches: public-private partnerships and multi-stakeholders partnerships in the cultural and creative sector. *Conference "Building Transatlantic Networks through Cultural and Creative Industries"*, June 5th-7th 2017, Orange, United States.

Research seminars

Crépin, D., Nash, M., Chang, S., Favotto, A., Borin, E., Vecco, M. Human and Financial Sustainability in Art and Cultural Sector, *Forum Entreprendre dans la Culture en Bourgogne Franche-Comté*, November 29th 2019, Dijon, France.

Borin, E. Politiques européennes dans l'Année européenne du patrimoine culturel 2018: impact sur la gestion et la gouvernance de la culture, *Forum Entreprendre dans la Culture en Bourgogne Franche-Comté*, November 23rd 2018, Dijon, France.

Professional conferences

Borin, E. Il partenariato pubblico-privato nel settore culturale in Italia. *Thematic conferences organized by the Rotary club Este*, April 24th 2018, Este -Padova, Italy.

Interviews

Borin, E. Considering a future in cultural research?. *ENCATC Praxis*, September 27th 2017, www.encatc.org

Borin, E. Elena Borin, premio europeo per una ricerca sulla cultura. *Il Mattino di Padova*, January 12th 2017, mattinopadova.gelocal.it

Other contributions

Borin, E. Chair session : "Diversity for sustainable development in cities and regions" (ENCATC Annual Congress, du 2 au 5 octobre 2019, Dijon, France), 2019, Dijon, France.