



BURGUNDY
SCHOOL OF
BUSINESS

LEAD
FOR
CHANGE

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PROFESSEUR ASSOCIE - MANAGEMENT DES ORGANISATIONS ET

FORMATION ET DIPLÔMES

- 1999 Bac +5 - Master en Systèmes d'Information et Aide à la décision University of Lille and Glasgow Caledonian University, Lille, France
- 2003 Bac +5 - Master recherche en Sciences de Gestion option Marketing University of Angers, Angers, France
- 2010 Phd - Doctorat en Sciences de Gestion University of Angers, Angers, France

EXPÉRIENCE PROFESSIONNELLE

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- 2000 - ... Professeur en systèmes d'informations Burgundy School of Business
- 1999 - 2000 Développeur Web Cap Gemini Ernst & Young

ENSEIGNEMENT EN FORMATION CONTINUE

- 2008 - ... Enseignement des systèmes d'informations en formation continue Burgundy School of Business

ENSEIGNEMENTS

ÉQUIPE DISCIPLINAIRE

- Comportement et Décisions

LANGUES D'ENSEIGNEMENT

- Anglais

- Français

ACTIVITÉS SCIENTIFIQUES

AXE DE RECHERCHE

- .
- Décisions & Comportement

PARTICIPATION AUX ACTIVITÉS DE REVUES ACADÉMIQUES

Responsabilités éditoriales

- - ...

PARTICIPATION AUX ACTIVITÉS D'ASSOCIATIONS OU DE RÉSEAUX ACADÉMIQUES

Affiliation à une association au niveau international ou national

- - ... Association Information and Management (AIM)

AUTRE

- 2016 - ... LESSAC

CONTRIBUTIONS INTELLECTUELLES

Articles in peer refereed journals

Bidan, M., Biot-Paquerot, G., Chaboud, M-C., Lentz, F. Inversion du domaine de l'adoption : les technologies latentes. *Management & Datascience*, 2020, 4,(2).

Mccarthy, R.J., Lentz, F., Spiegelman, E., Tisserand, J-C., Sutan, A. Registered Replication Report on Srull and Wyer (1979). *Advances in Methods and Practices in Psychological Science* , 2018, 1,(3): 321-336.

Verschuere, B., Sutan, A., Spiegelman, E., Lentz, F., Tisserand, J-C. Registered Replication Report on Mazar, Amir, and Ariely (2008) . *Advances in Methods and Practices in Psychological Science* , 2018, 1,(3): 299-317.

Sutan, A., Max, S., Galia, F., Lentz, F., Zenou, E. Selecting Board Members: The Impact of Common Knowledge on Gender Diversity – An Experimental Investigation. *Managerial and Decision Economics*, 2017, 38,(6): 806-821. **CNRS 3, HCERES B**

Ashta, A., Ghosh, C., Guha, S., Lentz, F. Knowledge in micro-social milieus: The case of microfinance practices among women in India. *Journal of the Knowledge Economy*, 2016: 1-20. **CNRS 4, HCERES-ECO new, HCERES-GESTION C (published on line)**

Papers in Academic Conferences

Lentz, F., Ashta, A. Learning from Social Entrepreneur narratives and stories: Educators in India. *5th International Management Conference - Advances in Management through Research, Innovation and Technology*, December 17th-18th 2019, New Delhi, India.

Louis, A.S., Lentz, F. Impact des responsabilités des banques sur l'attitude des clients : une comparaison banques coopératives et banques SA. *17ème CONFERENCE INTERNATIONALE DE GOUVERNANCE*, June 4th-5th 2018, Nice, France.

Biot-Paquerot, G., Chaboud, M-C., Mateu, G., Lentz, F. Diluted interest: the rationales of lenders and entrepreneur participation decision in crowdfunding campaign for cultural projects. *The Performing Arts Through Sustainable Development*, March 8th-10th 2017, Paris, France.

Louis, A.S., Lentz, F. Quels engagements pour le modèle coopératif ?. *ITEM 8*, December 7th-8th 2017, Dijon, France.

Ashta, A., Ghosh, C., Guha, S., Lentz, F. Knowledge in micro-social milieus: The case of microfinance practices among women in India. *7th International Conference on Innovative Trends Emerging in Microfinance (ITEM 7)*, March 15th-17th 2016, Shanghai, China.

Galia, F., Lentz, F., Max, S., Sutan, A., Zenou, E. Selecting board members: the impact of common knowledge on gender diversity, an experimental investigation. *14ème Conférence Internationale de Gouvernance*, June 1st-2nd 2015, Québec, Canada.

Galia, F., Lentz, F., Sutan, A., Max, S., Zenou, E. Who's Your Next Board Member? An Experimental Investigation of the Impacts of Social Norm on Board Composition. *EURAM 15th Conference "Uncertainty is a Great Opportunity"*, June 17th-20th 2015, Varsovie, Poland.

Zenou, E., Sutan, A., Galia, F., Max, S., Lentz, F. Opening the Black Box of Board Members' selection process: An Experimental Investigation on the Impact of Social Norm on Gender Diversity. *EURAM 15th Conference "Uncertainty is a Great Opportunity"*, June 17th-20th 2015, Varsovie, Poland.

Zenou, E., Galia, F., Lentz, F., Max, S., Sutan, A. Who's your next board member? The impact of social norms on board diversity: an experimental investigation on boards' member selection. *European Institute for Advanced Studies in Management, 11th Workshop on corporate governance*, October 27th-28th 2014, St Gallen, Swiss.

Zenou, E., Sutan, A., Galia, F., Max, S., Lentz, F. Who's your next board member? an experimental investigation of the impacts of social norms on board composition. *13ème Conférence Internationale de Gouvernance*, May 19th-20th 2014, Dijon, France.

Zenou, E., Sutan, A., Galia, F., Max, S., Lentz, F. Who's your next board member? an experimental investigation of the impacts of social norms on board composition. *5th "Women on Board International Research Workshop"*, March 15th-18th 2014, Oslo, Norway.

Papers/digital media in professional journals

Zenou, E., Galia, F., Lentz, F., Max, S., Sutan, A. Dépasser le déclaratif et impliquer les étudiants dans la prise de décision. *Grand Angle, Revue de la Conférence des Grandes Ecoles*, 2016(71). www.cge-news.com

Research seminars

Ashta, A., Ghosh, C., Guha, S., Lentz, F. Knowledge in micro-social milieus: The case of microfinance practices in India, *Microfinance Sandwich Writers Club Meeting*, October 8th 2015, Dijon, France.

Professional conferences

Alia, H., Chaboud, M-C., Biot-Paquerot, G., Bonescu, M., Lentz, F. Table ronde : Est-ce que le crowdfunding peut aider les auto-entrepreneurs?. *Microfinance Insight Forum- 15 : Comment la microfinance et l'innovation peut-elle aider les auto-entrepreneurs dans les pays développés ?*, December 10th 2015, Dijon, France.

Other contributions

Lentz, F., Biot-Paquerot, G., Chaboud, M-C., Bidan, M. Poster "Les technologies latentes comme facteur facilitateur de l'acceptation des technologies à externalités de réseau : inversion du modèle traditionnel d'adoption", 24ème Conférence de l'Association Information & Management (Nantes, 3 au 5 juin 2019), 2019, Nantes, France.