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PROFESSEUR ASSISTANT
DÉPARTEMENT : DIGITAL MANAGEMENT

ÉQUIPE DISCIPLINAIRE : DIGITAL MANAGEMENT (DM)
AXE DE RECHERCHE : DIGITAL LEADERSHIP

FORMATION ET DIPLÔMES

- 2019 PhD en Stratégie Rennes School of Business, France
- 2013 Master of Science en Commerce international Grenoble Ecole de Management, France
- 2010 Licence en Ressources Humaines et Gestion des Entreprises Université Al Akhawayn , Ifrane, Maroc

EXPÉRIENCE PROFESSIONNELLE

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- 2019 - ... Professeur permanent (Burgundy School of Business, Lyon, France)
- 2014 - ... Enseignant en innovation de modèles économiques (Rennes School of Business, France)

AUTRES ACTIVITÉS

- 2014 - ... Chargé de cours en négociations internationales (Université de Rabat, Maroc)

ENSEIGNEMENTS

ÉQUIPE DISCIPLINAIRE

- Digital Management (DM)

ACTIVITÉS SCIENTIFIQUES

AXE DE RECHERCHE

- Digital Leadership

AUTRE

- 2014 - 2018 Chercheur Centre de Gestion de Technologie et de l'Innovation (CTIM)

CONTRIBUTIONS INTELLECTUELLES

Articles dans des revues à comité de lecture

Jabbouri, R., Jabbouri, I., Ownership identity and firm performance: Pre- and post-crisis evidence from an African emerging market. *International Journal of Finance and Economics*, 2020. **CNRS 3, HCERES B (published on line)**

Jabbouri, R., Truong, Y., Schneckenberg, D., Palmer, M., Institutional means-ends decoupling work in industrial R&D project implementation. *Industrial Marketing Management*, 2019, vol. 80, p. 296-311. **CNRS 2, FNEGE 2, HCERES A**

Truong, Y., Schneckenberg, D., Jabbouri, R., Artificial Intelligence as an enabler for entrepreneurs. *International Journal of Entrepreneurial Behaviour and Research*, 2019. **CNRS 4, FNEGE 3, HCERES C (forthcoming)**

Conférences académiques

Assadi, D., Jabbouri, R., Benali, M., Exploring Artificial Intelligence-Based Business Models for the Sharing Economy. *EURAM 2020 Online Conference - The Business of Now: The Future Starts Here*, 4-6 décembre 2020, Dublin, Irlande.

Jabbouri, R., Truong, Y., Schneckenberg, D., Palmer, M., Organizational Decoupling: A Systematic Literature Review and Directions for Future Research. *19th EURAM Conference "Exploring the Future of Management"*, 26-28 juin 2019, Lisbonne, Portugal.

Truong, Y., Jabbouri, R., Palmer, M., Local entrepreneurial initiatives and rural female entrepreneurs' empowerment: the case of women's cooperatives in Morocco. *19th EURAM Conference "Exploring the Future of Management"*, 26-28 juin 2019, Lisbonne, Portugal.

Jabbouri, R., Truong, Y., Schneckenberg, D., Narratives of justification: Attribution types of means-ends decoupling in a publicly funded, cooperative R&D project. *EGOS Conference*, 5-7 juillet 2018, Tallinn, Estonie.

Autres contributions

Jabbouri, R., Chair de la session "The ecosystems of accelerators and incubators for entrepreneurship in emerging technologies" (EURAM 2020, Dublin, Irlande), 2020, Dublin, Irlande.