

**ASSISTANT  
ASSOCIATE  
FULL PROFESSORS**

**DIJON  
AND LYON CAMPUS**

**LEAD  
FOR  
CHANGE**



**BURGUNDY  
SCHOOL OF  
BUSINESS**

## The School

Part of the network *Grandes Ecoles* (elite Schools in France), Burgundy School of Business is a growing institution providing undergraduate and graduate education to more than 2 850 students from all over the world. The School is accredited EQUIS and AACSB. It currently operates with four campuses in France (Dijon, Lyon, Beaune and Paris). It is also a multicultural place to work with a Faculty that is 39% non-French from more than 20 different countries and over 25% international students from 75 countries.

Burgundy School of Business (DIJON campus) is located in Eastern France, one hour and a half away from Paris by train and less than two hours from Lyon, the two major cities of France. Dijon has a strong economy and is recognized for its outstanding quality of life and cultural environment with a wide range of private and public amenities including clubs, societies & sports activities, concerts, cinemas, theatres, opera, museums, festivals throughout the year (music, wine, gastronomy, film...) and excellent primary and secondary schools.

Dijon is the capital of Burgundy with a rich cultural heritage and one of the best-preserved historic centers with a beautiful architecture. Renowned for its gastronomy and wines, Dijon is surrounded by the famous Burgundy vineyards, part of the UNESCO world heritage. The city is recognized as one of the most desirable cities in France for its quality of life. As a founding member of the Cities of Gastronomy network, Dijon will implement in the coming years the International City of Gastronomy, a cultural, educational, tourist and commercial site open to all culinary and oenological cultures.

## The positions

Burgundy School of Business develops its faculty through the recruitment of professors showing a significant capacity for publication as well as proven experience in conducting research and teaching in English and/or in French at both undergraduate and graduate level.

Burgundy School of Business – DIJON or LYON Campus is seeking to appoint Assistant/Associate/Full Professors in the following fields:

- Digital Marketing
- Marketing
- Entrepreneurship and Innovation
- Green / Sustainable Economy
- Economy
- Green Finance
- Corporate Finance
- Accounting and Financial Data Analysis
- Digital Management
- Green Tech
- Sustainability / Environment Sciences
- Management of Arts and Cultural Organizations
- Philosophy of Management

Assistant/Associate/Full Professors are expected to teach, develop, and manage courses or programs in the field(s) of their department, to develop research contributing to our Research center agenda, as well as to contribute to the School project and community.

## Profile

We are looking for faculty who wish to invest in a school on a human scale, with a strong identity, based on the quality of teaching, the proximity between faculty and students, and multiple strong ties with the local Community.

### Expected profile

- PhD or Doctorate,
- Evidence of strong research in one of BSB research center related fields:
  - o Arts and Cultural Management: cultural and creative industries, cultural entrepreneurship, arts, culture and sustainability,
  - o Decisions and behaviors: individual behavior analyses, decision making, experimental economy,
  - o Digital Leadership: digital and innovation, digital and marketing,
  - o Entrepreneurship and innovation: sustainable entrepreneurship, entrepreneurial pedagogy, management of emotions, SME and ecosystems, new Business Models,
  - o Finance and Governance - CSR: modes of governance, cooperatives, corporate finance, CSR, microfinance, crowdfunding,
  - o Wine and Spirits: wine and marketing, consumer behavior, notion of “terroir” (local products).

If such an evidence is missing, we welcome candidates who are willing to develop a research agenda that fits into the scope of the research center.

- Willingness to contribute to the school's life on the Dijon or Lyon Campus
- Willingness to coordinate courses and to develop innovative teaching methods
- Knowledge of French is not required but is a plus.

Salary will be commensurate with prior performance and experience, and our incentives are competitive. Once integrated in Burgundy School of Business, faculty will be members of our Research Center (CEREN, EA 7477). Funding for conference attendance, research support, access to relevant databases are available.

## Application procedure:

We strongly encourage applications from people of all backgrounds (gender identity, ethnicity, nationality).

Applicants should send the following application material electronically to [faculty.recruitment@bsb-education.com](mailto:faculty.recruitment@bsb-education.com) to be considered for the position:

- (1) A cover letter
- (2) A curriculum vitae
- (3) A brief research and teaching statement
- (4) A recently published research paper
- (5) Contact information of at least 3 referees
- (6) Recent teaching evaluations (if available)

To facilitate the processing of your application, would you please identify your documents as follows: "SURNAME\_Name\_document" (*ex: SMITH\_John\_CV*), and indicate in the subject line of your email the department and discipline targeted (*ex: Department of management / Entrepreneurship*).

Applications are examined, and recruitment commissions are organized according to a transparent procedure, identical for all candidates.

Application files are received by the Academic Affairs Department and examined in the relevant departments. The short-listed applications approved by the Academic Affairs Department are presented to the Recruitment Selection Committee.

Candidacies are examined according to three aspects: pedagogy, research, and potential contribution to the BSB or campus projects.

Applications will be accepted until the positions are filled.

### Contact:

Questions are welcome anytime (only by e-mail). Please contact:

[faculty.recruitment@bsb-education.com](mailto:faculty.recruitment@bsb-education.com)