



COURSE CATALOGUE

2022-2023 Catalogue Bachelor 3 S6
ANGLO ECH

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BACHELOR PRESENTATION

BURGUNDY SCHOOL OF BUSINESS



Our **Bachelor in Management** is a 3- year programme designed to provide you with the essential skills needed in management, marketing and business while also developing your **soft skills** : agility, open-mindedness, creativity, entrepreneurial spirit and collective thinking.

Choosing BSB is choosing an International immersion, strong connections with the corporate world, Do and Learn-oriented pedagogy. Our teaching model and dedicated team allow us to provide each student with individual support.

With the BSB Bachelor in Management program, you will develop the essential competencies for management jobs and the soft skills that are essential in a company: agility, open-mindedness, creativity, entrepreneurial spirit, sense of teamwork...

International immersion, strong connection to the business world, pedagogy based on Active Learning... by choosing the BSB Bachelor program you are guaranteed to accelerate your employability and maximize your chances of success in the entrance exams to the Master Grande Ecole.

A RECOGNISED DIPLOMA IN FRANCE AND ABROAD



AACSB
ACCREDITED



The BSB Bachelor in Management is recognized as a Bac +3 by the French Ministry of Higher Education, Research and Innovation, and confers the Grade de Licence. It gives access to further studies in Master Grande Ecole (Bac +5).

BSB has been doubly accredited by AACSB & EQUIS since 2016. Our 2 accreditations have been renewed in 2019.

Semester 6		Hours	ECTS Credits
Foreign language 1 S6 : Business English S6		15	2
Foreign language 2 S6 : Français S6, Deutsch S6, Italiano S6, Espanol S6, Chinois S6		15	2
Management challenge S4 (IS)		12	2
Intercultural Management and Communication S2		21	4
French culture & society S2		21	4
Initiation to research		30	18 (4 + 14)
Academic research paper			
EA Final report			8
Specialization			
Wine Tourism (Dijon) - in English	WT: Direct wine sales	30	3
	WT: Professional wine tourism experience	30	3
	WT: Tourism marketing	30	3
	WT: Viticulture, oenology, sensory analysis	30	3
International Business Management (Dijon) - in English	IBM: Administration	30	3
	IBM: Finance	30	3
	IBM: Human ressources	30	3
	IBM: Strategy	30	3
Total S6		234	52

SEMESTER 6

- **Classic courses offered :**
Foreign language 1 et 2 / Management challenge S4 (IS) / Intercultural management et Communication S2 / French Culture & society S2 / Initiation to research / Academic research paper => must be taken together / EA Final report
- **Specialisations :**
2 choices: Wine Tourism (4 modules) / International Business Management (4 modules). Please take note: Do not mix courses from different specialisations.

French culture and society S2

Time volume (in hour): 21 **Total student workload:** 60 **ECTS:** 4 **Semester:** Spring

Module's Manager: TALPAIN Iryna

Description: A panorama of today's French culture and society: The family, work and employment, entertainment, religion, education, the institutions... A guided tour (Dijon or Lyon)

Each class: - a mix of lectures, discussions, role plays A 3-hour guided tour (Dijon or Lyon)

Learning objectives: At the end of this module, students will be able to understand the way the French society works, the values and beliefs held by the French, some of the people's idiosyncrasies and cultural differences between their native country and France.

Methodology: An interactive class: - lectures and discussions - guided tours - reflective writing (a diary) - role plays as interactive as possible

Pedagogical methods: Critical analysis. Discussion groups. Oral presentations. Debates. Simulations. Internet. Games. Free discussion around a theme

Assessments:

Individual continuous assessment 50%

Individual continuous assessment 50%

Initiation to research

Time volume (in hour): 30 **Total student workload:** 30 **ECTS:** 4 **Semester:** Spring

Module's Manager: REBOUD Sophie

Learning objectives: The learning objectives of this module will enable students to: (1) learn to formulate a problematic linked to a professional situation and related to the specialization chosen by the students; (2) conduct bibliographic research and know how to differentiate the nature of the documents; (3) exploit the substance of the documents and extract relevant elements allowing to specify the problematic and/or answer it; (4) analyze the content of a scientific article and critically synthesize it; (5) structure the ideas to form a detailed plan articulated around a literature review and an applied part; (6) cite the various documents while respecting the presentation norms and the BSB editorial charter; (7) present orally various deliverables associated with the realization of the dissertation, which may or may not be the subject of a certificate evaluation. By following this module, the students will develop the following competences (see Bachelor in Management Competences) : - Knowing how to collect information, organize it, evaluate its relevance and present it - Being able to synthesize, criticize and argue - Being able to express themselves in writing - Being able to express themselves orally

Methodology: The chosen method is active learning, which involves students during class time and requires work before and after the sessions (reading and viewing of video clips, documentary research). The Bachelor's thesis is a work done by teams of three or four students. These teams of students are supervised by a thesis tutor who is the teacher of the module group.

Assessments:

Group continuous assessment - Collective oral presentation 40%

Individual continuous assessment - Individual executive summary 60%

Intercultural Management and Communication S2

Time volume (in hour): 21 **Total student workload:** 60 **ECTS:** 4 **Semester:** Spring

Module's Manager: TALPAIN Iryna

Description: Foreign culture and communication: foreign students will be mixed in the class to share their experiences and are asked to understand other cultures. They can therefore approach intercultural management during the sessions through exercises and situations from other cultures. Main topics: Intercultural management, communication in a foreign culture and team building. Inclusive language. Cultural differences.

Each class: lectures, discussions, critical incidents, role plays, case studies, group communication via Teams, mini-tests & assignments via Forms A group project followed by a group presentation (e.g. a FlipGrid video) Topics: Culture shock, values and heroes, discrimination, cultural differences and communication in Management, Inclusive language, critical incidents in management, Diversity and how to manage it, etc

Learning objectives: To facilitate social integration of foreign students at BSB through a better understanding of the cultural differences between France and their home countries. To increase awareness of differences among business people (values, customs, traditions, etc.) from other cultures to pave the way for successful intercultural management and communication. To respect other cultures within an international context. To make students more communicative in a foreign culture and team building. To learn how to lead global organizations with a diversity of profiles. To show the importance of inclusive language

Methodology: Blended learning: a mix of traditional face-to-face classes (lectures, discussions, critical incidents, role plays, case studies) with online activities (all class materials, assignments and group communication are via Microsoft Teams + FlipGrid videos).

Teaching tools: DVD - Video support. Cases. Course support. Others

Pedagogical methods: Researches. Critical incidents. Discussion groups. Oral presentations. Theater activities. Case studies. Projects. Internet. Games. Free discussion around a theme

Assessments:

Individual continuous assessment 30%

Group continuous assessment 30%

Individual continuous assessment 40%

EA Final report

ECTS: 8 **Semester:** Spring

Description:

The final report is a thematic research and analysis about one topic in relation with the academic disciplines that have been studied in the Bachelor programme at Burgundy School of Business. The final thesis is considered as a conclusion to the bachelor cursus in marketing, management, and international business. It must be carried out with relevant academic references and examples of companies' experiences.

ECTS: 14 **Semester:** Spring

Module's Manager: DITTER Jean-Guillaume

Description:

The dissertation is a written document consisting of the following elements

- An introduction presenting the subject, the problematic and the plan;
- A first part corresponding to a literature review listing in a structured way the main ideas from various documents, in particular at least three academic articles;
- An applied second part mobilising factual documentary resources (figures, experience reports, description of professional or sectoral situations) to illustrate and put into perspective the ideas put forward in the first part;
- A conclusion recalling the problematic and the main elements of the answer provided and proposing a critical look at the work carried out (limits of the work, acquisition of knowledge and skills linked to this work);
- A bibliographic section
- Appendices with illustrative documents.
- The evaluation grid for the dissertation

Learning objectives: The Bachelor in Management dissertation is a written document aiming at formulating a problematic linked to a professional reality and at answering it by mobilizing and putting into perspective various documentary resources among which scientific articles.

This work has a double learning objective:

- to initiate students to research through the required approach: formulation of a problem, identification and analysis of documentary resources including scientific articles, comparison of scientific and factual information;
- develop an in-depth knowledge of a given professional field corresponding to the students' choice of specialisation.

More specifically, students will develop the following competences (see Bachelor in Management Competence Framework):

- Know how to collect information, organise it, evaluate its relevance and present it
- Be able to synthesise, to exercise a critical mind and to argue
- Ability to express oneself in writing
- Ability to express oneself orally

Management challenge (IS)

Time volume (in hour): 12 **Total student workload:** 12 **ECTS:** 2 **Semester:** Spring

Module's Manager: AJDUKOVIC Ivan

Pre-requisites: Notions in finance, marketing, tax system et strategy.

Description: Online business simulation

In a team, define and adapt a firm's strategy in order to improve sales and profitability in a competitive environment

Learning objectives: Understand how a company works Understand relations between different dimensions of the same company Identify how competitors can affect your firm's performances Improve ability to take decisions Enhance teamwork and leadership Improve general skills 2, 3 and 4

Methodology: 4 sessions of 3h

Teaching tools: Manual

Pedagogical methods: Simulations. Internet. Competition

Assessments:

Group continuous assessment - Simulation game 35%

Group final exam - Collective dossier 15%

Individual final exam - Individual executive summary 50%

Skills:

BACH GK 05 - To know the main digital and decision making tools

BACH GK 05.03 - To know and to know how to use decision making tools

BACH GS 02 - To have a professional behaviour

IBM: Administration

Time volume (in hour): 30 **Total student workload:** 30 **ECTS:** 3 **Semester:** Spring

Module's Manager: DITTER Jean-Guillaume

Pre-requisites: None

Description: The class introduces students to key issues in > International Contracts (12h) > International Business Operations (18h)

Learning objectives: By the end of the module you should be able to: > Deal with the administration of import/export operations, such as international payment and insurance and custom clearance, as well as understand the interface with logistics. > Demonstrate an understanding of the defining characteristics of contract law in international legal systems; > Engage in informed discussion about the advantages and disadvantages of harmonisation of contract law; > Understand their own systems of contract law through discussion and comparison with students from other legal systems.

Methodology:

Teaching tools: E-learning. Manual. Cases. Course support. Work

Pedagogical methods:

Assessments:

Individual continuous assessment - Individual dossier 60%

Individual continuous assessment - Individual dossier 40%

Skills:

BACH PS IBM - To know and to know how to use of the techniques and tools required to exercise a profession in international business management

BACH PS IBM 03 - To know tasks and issues of efficient global supply chain management, and the importance of adopting adequate international business contracts among the various parties

IBM: Finance

Time volume (in hour): 30 **Total student workload:** 30 **ECTS:** 3 **Semester:** Spring

Module's Manager: DITTER Jean-Guillaume

Pre-requisites: Basic notions of accounting & finance

Description: This module aims at developing abilities to manage international operations, as regards to operational, fiscal and financial aspects. It is split into two sub-modules: • The first sub-module consists in an introduction to international finance, including financial sector regulation, risk management and basic forex risk hedging. • The second sub-module presents international taxation issues

First: Finance (18h) Students will deal with all the operational aspects of international operations management. Then, students will know the basics on international finance, risk management and basic forex risk hedging. At the end of the module, students should be able to deal with the administration of import/export operations, such as international payment and insurance and custom clearance, as well as understand the interface with logistics. Second: Taxation (12h) The module is intended to provide students with a general perspective of international taxation and how it could affect management decisions. It will focus on the fundamentals of international taxation. At the end of this sub-module, students should be able: 1. To understand the international taxation principles and key issues by integrating the international tax law into financial accounting and corporate finance, and 2. To develop a critical appreciation of the international framework, explain and evaluate how taxation influences corporate management. Contents: Finance (20h) 1.- Introduction to International Finance 2.- Management of import/export operations 3.- Exchange rates and basic forex risk hedging 4.- Risk management Taxation (10h) 1.- Introduction to international taxation 2.- Fundamentals of international taxation: The Permanent Establishment (PE) Concept 3.- Principles of transfer pricing 4.- General anti-avoidance rules and anti-tax haven legislation.

Learning objectives: To know key tasks and issues of international financial management and understand their strategic importance to multinational companies Knowledge on the major concepts and facts related to international monetary and financial relations from a dynamic (evolution through time) and global (open and interdependent economies) perspective. Understanding of how markets operate, how they are organized, managed and regulated. Understanding of major financial issues for firms (micro and meso-level analysis) as well as for national/regional economies (macro-level analysis).

Methodology: teaching language : english

Teaching tools: E-learning. Manual. Course support

Pedagogical methods:

Assessments:

Individual continuous assessment - Individual dossier 60%

Individual continuous assessment - Individual case study 40%

Skills:

BACH PS IBM - To know and to know how to use of the techniques and tools required to exercise a profession in international business management

BACH PS IBM 04 - To know key tasks and issues of international financial management and understand their strategic importance to multinational companies

IBM: Human Resources

Time volume (in hour): 30 **Total student workload:** 30 **ECTS:** 3 **Semester:** Spring

Module's Manager: MONIER H  l  ne

Description: Course contents include the following topics: > "Discover the major IHRM issues in organizations" > " Know the different fundamental areas of IHRM actions and develop a critical look at HRM practices and tools" > "Understand the complexity and the variables involved in cross-cultural HRM" > "Mobilize HR concepts and practices into case studies" > "Activate your soft skills, abilities to analyze and synthesize"

Course contents include the following topics: > Distinguish among various IHRM practices around the world. > Understand and mobilize the different HRM models and become aware of their impacts on work organization and people > Understand the steps of a recruitment process and the role of a manager in this process > Understand the issues of work recognition and employee compensation > Be familiar with the main concepts and practices of risk prevention and quality of working life in a global company; > Understand the variations in host-country labor relations systems (trade unions) and the impact on the manager's job and effectiveness. > Understand how leadership styles and practices vary around the world – difference leadership/management > Training and career management, lifelong learning, holistic development

Learning objectives: BACH PS IBM 02 - To know key tasks and issues of international human resource management and understand their strategic importance to global companies Educational and operational objectives: acquisition of know-how and interpersonal skills > Analysis and synthesis skills: knowledge acquisition in IHRM, for a critical perspective, necessary for any HR manager > Technical skills: related to the reality of work: management tools (writing a job description, a job advertisement, conducting a compensation and remuneration plan, preventing risks...) > Relational and emotional competencies: animation, presentation of self, self-confidence

Teaching tools: Manual. Cases. Course support. E-learning. DVD - Video support

Pedagogical methods: Case studies. Discussion groups. Oral presentations. Debates. Games

Assessments:

Individual continuous assessment - Individual oral presentation 60%

Group continuous assessment - Collective case study 40%

Skills:

BACH PS IBM - To know and to know how to use of the techniques and tools required to exercise a profession in international business management

BACH PS IBM 02 - To know key tasks and issues of international human resource management and understand their strategic importance to global companies

IBM: Strategy

Time volume (in hour): 30 **Total student workload:** 30 **ECTS:** 3 **Semester:** Spring

Module's Manager: DITTER Jean-Guillaume

Pre-requisites: None

Description: This class covers the following issues: > Understand why companies engage in international business. > Steps in global strategic planning and models available to direct the analysis and decision making involved. > Profile the types of strategies available to international managers—both on a global level and on the level of specific entry strategies for different markets.

This class covers the following issues: > Understand why companies engage in international business. > Steps in global strategic planning and models available to direct the analysis and decision making involved. > Profile the types of strategies available to international managers—both on a global level and on the level of specific entry strategies for different markets.

Learning objectives: General learning goal > Acquire skills and practices in international management
Specific learning goals > Identify the drivers, purposes and conditions of business internationalisation > Distinguish between the main types of international strategies > Assess the relative merits of different markets and market-entry modes > Assess the relative merits of various organisational structures with regards to business internationalisation

Methodology:

Teaching tools: E-learning. Manual. Cases. Work

Pedagogical methods: Case studies. Oral presentations. Debates

Assessments:

Group continuous assessment - Collective dossier 40%

Group continuous assessment - Collective case study 30%

Individual continuous assessment - Quiz 30%

Skills:

BACH PS IBM - To know and to know how to use of the techniques and tools required to exercise a profession in international business management

BACH PS IBM 01 - To be able to identify the strategies available to international managers and the models available to support analysis and decision-making

WT: Direct Wine Sales

Time volume (in hour): 30 **Total student workload:** 30 **ECTS:** 3 **Semester:** Spring

Module's Manager: GALLO Jérôme

Pre-requisites: Negotiation and sales skills

Description: The students will learn how to welcome tourists in an efficient way in order to maximize visitors' satisfaction and build brand loyalty. They will acquire the basics of wine merchandising. They will learn how to create and manage a wine event or festival.

Learning objectives: Be able to design and manage a wine cellar effectively. Be able to design and implement a wine event/festival.

Assessments:

Group continuous assessment 100%

Skills:

BACH PS WT - To know and to know how to use of the techniques and tools required to exercise a profession in wine tourism

WT: Professional wine tourism experience

Time volume (in hour): 30 **Total student workload:** 30 **ECTS:** 3 **Semester:** Spring

Module's Manager: GALLO Jérôme

Description: 2 field trips (Jura & Burgundy) to discover the wines of each region, the wine industry of each region and the situation of WT of each region. This field work is complemented by a desk research task.

Learning objectives: Learn how to create & promote a wine tour in a specific region for a specific target market

Methodology: 3 field trips in Burgundy, Jura & Beaujolais. An innovative wine tourism project. 12 sessions of coaching

Assessments:

Group final exam 100%

Skills:

BACH PS WT - To know and to know how to use of the techniques and tools required to exercise a profession in wine tourism

WT: Tourism Marketing

Time volume (in hour): 30 **Total student workload:** 30 **ECTS:** 3 **Semester:** Spring

Module's Manager: GALLO Jérôme

Pre-requisites: Basic notions of marketing

Description: This course explores the concepts and components of tourism marketing. It covers the various P's of tourism marketing and their relevance to wine tourism. It will teach the students how to develop the right marketing strategy for a wine tourism structure. It addresses the basics concepts of wine tourism and hospitality, wine and food festivals and wine tourism as a vehicle to build a brand image for the winery, a wine business, or a wine region. Specific focus areas include wine tourism visitor consumer behavior, the role of the winery cellar-door in wine marketing/distribution, the functions of wine routes/roads, wine region brand building, and wine and/or food festival event fundamentals and management.

Learning objectives: Learn the specificities of wine tourists' profile, their behavior and motivations Be able to define a marketing strategy for a wine tourism structure Be able to choose the right distribution channels Develop direct wine sales at the winery and use the cellar door strategy to promote the winery

Assessments:

Individual continuous assessment 20%

Individual final exam 30%

Group final exam 50%

Skills:

BACH PS WT - To know and to know how to use of the techniques and tools required to exercise a profession in wine tourism

BACH PS WT 03 - To be able to formulate the right marketing strategy for a wine tourism structure or a wine event

WT: Viticulture, Oenology, Sensory analysis

Time volume (in hour): 30 **Total student workload:** 30 **ECTS:** 3 **Semester:** Spring

Module's Manager: GALLO Jérôme

Pre-requisites: basic notions of management

Description: Learn the basics of oenology, viticulture and sensorial analysis

The objective of the module is to learn the basic oenology & viticulture techniques and the basics of sensorial analysis. This module is split in two sub-modules: oenology/viticulture and sensorial analysis. The first one deals with the basic oenology and viticulture techniques. At the end of the module the students should be able to recognize the viticulture effects that make a good wine. They will also be able to recognize different viticulture techniques and wines from different regions. The second sub-module consist in an introduction to wine tasting & sensorial analysis. The students should acquire the basic wine tasting techniques, be able to sell the sensorial aspect of wines. They will learn how to identify the components of wine and understand why they are important; understand one's palate and to respect the differences of others; learn how to professionally taste and analyze wine; and finally learn how to pair food and wine. At the end of the module, the students should be able to recognize the characteristics of sensory characteristics of varietal wines, conduct a sensory assessment of defects, detect deficiencies and diseases of wine.

Learning objectives: Goals. 1. Be able to recognize and properly verbalize the basic wine-related sensory sensations. 2. Be able to discriminate intensity levels for the basic wine-related sensory sensations. 3. Be able to recognize the main wine styles and to justify an aesthetic/quality judgment. 4. Be able to communicate wine sensory properties and quality dimensions to the customers.

Methodology:

Teaching tools: Manual. Museum, Show. Course support. Compact audio cassette. Company visit

Pedagogical methods: Case studies. Researches. Oral presentations. Debates. Diagnostics

Assessments:

Individual continuous assessment 50%

Individual final exam - Individual dossier 50%

Skills:

BACH PS WT - To know and to know how to use of the techniques and tools required to exercise a profession in wine tourism

BACH PS WT 01 - To know the basic oenology & viticulture techniques and the basics of sensorial analysis

Business English S6

Time volume (in hour): : 15 **Total student workload:** 60 **ECTS:** 2 **Semester:** Spring

Module's Manager: TALPAIN Iryna

Description: The S6 course is designed to help students develop communication and different Business language skills + exam preparation for MGE (optional module, no credits)

Each class: - a mix of selected Ted Talks with a follow-up discussion or real case studies (group work)
- a mix of listening, reading activities - grammar based on needs Homework: - is optional on Global Exam and/or assigned by teachers

Learning objectives: Objectives of this course: To improve speaking skills To improve active listening skills To lead a discussion focusing on essential information in an interactive way To follow oral information given and actively participate in the subsequent exchange of knowledge To build up business vocabulary, To be prepared for the MGE entry exams

Methodology: Blended learning: face-to-face classes with MicrosoftTeams assignments via Forms + online self-study (an online language platform, Global Exam) + tailor-made coaching via Microsoft Teams based on students' needs & online tracking Individual and group work. Discussions/debates. Real case studies.

Assessments:

Individual continuous assessment 100%

Skills :

BACH GK 08 - Savoir s'exprimer dans des langues étrangères

BACH GK 08.01 - Savoir s'exprimer dans un contexte professionnel en anglais

BACH 3 Chinois S6

Time volume (in hour): : 13.5 **Total student workload:** 60 **ECTS:** 2 **Semester:** Spring

Module's Manager: GRUNZIG Ina

Description: L'approche de la matière se fera de multiples façons: textes inconnus, exercices d'audition, supports visuels, bandes sonores, BD, vidéo, etc. '

Chaque leçon aura un thème, parfois très large, sur la culture chinoise, des traditions, l'Histoire, la langue, des légendes, etc. ' et des points de grammaire très précis et pointus (aspects duratifs des verbes, sens dérivés des compléments complexes de direction, adverbess corrélatifs, particules passives, phrases relatives, etc. ')

Learning objectives: : Ce cours vise à amener l'apprenant à parler et à comprendre avec une plus grande facilité la langue chinoise. Il lui permet également de pouvoir lire des textes sur des sujets variés à l'aide d'un dictionnaire, ainsi que de rédiger des textes courants. De plus, les points grammaticaux les plus importants ainsi que les notions des particularités grammaticales et lexicales du chinois sont vus, afin de permettre à l'apprenant de poursuivre seul son apprentissage par la suite.

Methodology: Le module comporte 8 séances de 2 heures. Workshop sur thèmes proposés ; débats ; exposés ; discussions

Assessments :

Individual continuous assessment 100%

Skills:

BACH GK 08 - Savoir s'exprimer dans des langues étrangères

BACH GK 08.02 - Savoir s'exprimer dans un contexte professionnel dans une deuxième langue étrangère

BACH 3 Deutsch S6

Time volume (in hour): : 13.5 **Total student workload:** 60 **ECTS:** 2 **Semester:** Spring

Module's Manager: POUX-MOINE Sandra

Pre-requisites: Grundkenntnisse der deutschen Sprache, der Grammatik und Kenntnisse des Vokabulars der Semester 1 bis 5

Description:

Intensives Training der für den "concours" erforderlichen Kompetenzen anhand von Dialogen des vergangenen Jahres: Hörverstehen, schriftliche Notizen, Vorbereitung der Synthese und des Kommentars, mündliche Präsentation, Diskussion; Gruppenarbeit sowie individuelles Coaching

Learning objectives: : Der Lernfortschritt hängt vom Niveau der Gruppe ab.

Methodology: 10 Kurse zu 2 Stunden

Outils pédagogiques : CD - Support Audio. E-learning. DVD - Support Vidéo. Support de cours

Méthodes pédagogiques : Analyses critiques. Présentations orales. Débats. Internet

Assessments:

Individual continuous assessment - Individual oral presentation 100%

Skills :

BACH GK 08 - Savoir s'exprimer dans des langues étrangères

BACH GK 08.02 - Savoir s'exprimer dans un contexte professionnel dans une deuxième langue étrangère

BACH 3 Espanol S6

Time volume (in hour): : 13.5 **Total student workload:** 58.5 **ECTS:** 2 **Semester:** Spring

Module's Manager: POUX-MOINE Sandra

Pre-requisites: Haber validado los modulos de B1 à B5

Description: BACH 3 Español 6

1)Ejercicios de comprensión oral. 2)Debates de los temas. Preguntas, expresión de ideas, expresión de desacuerdo y acuerdo, comentarios, etc. 3)Realización de apuntes. Para cada temas, se debe realizar una ficha de datos y resumen. 4)Ejercicios de vocabulario. Ejercicios para practicar y conocer vocabulario relacionando con los temas tratados. Vocabulario Español y Latinoamericano. 5)Ejercicios de gramática. Ejercicios para practicar los tiempos gramaticales y su uso.

Methodology: : El alumno trabajará con contenidos sobre la actualidad en el mundo hispanohablante para mejorar sus diversas competencias lingüísticas. Practicará su comprensión oral por medio de audios y videos. Desarrollará su expresión escrita y su comprensión escrita al realizar resúmenes y apuntes de los temas escuchados.

Assessments:

Individual continuous assessment 100%

Skills :

BACH GK 08 - Savoir s'exprimer dans des langues étrangères

BACH GK 08.02 - Savoir s'exprimer dans un contexte professionnel dans une deuxième langue étrangère

BACH 3 Français S6

Volume horaire en face à face : 15 Charge de travail totale : 60 ECTS: 2 Semestre : Printemps

Responsable du module : TALPAIN Iryna

Pré-requis: Test de niveau avant Janvier avec Global Exam qui permettra de définir le niveau. BACH 3 FLE - optionnel.

Description: Entraîner aux 4 compétences, dispenser un enseignement linguistique et culturel et approfondir les acquis de Semestre 1.

Level 1 (= niveau débutant+) : Entraîner aux 4 compétences et dispenser un enseignement linguistique et culturel. Maîtriser de structures syntaxiques et de formes grammaticales courantes et développer un répertoire de vocabulaire correspondant à des besoins concrets ; d'agir et d'interagir sur des sujets personnel et public dans un environnement quotidien. (+ Global Exam DELF A1-A2) Level 2 (= intermédiaire) : Entraîner aux 4 compétences et dispenser un enseignement linguistique et culturel. Renforcer et d'enrichir les compétences linguistiques et socio culturelles. Enseigner du français langue étrangère à visée professionnelle. A apprendre à l'étudiant de parler de ses études, de son travail, de ses projets ; d'agir et d'interagir sur des sujets personnel et public dans un environnement professionnel. (+ Global Exam DELF B1-B2) Level 3 (= natifs/bilangues et C1-C2) : Un perfectionnement de la langue française, customisé. La pédagogie est autour de parcours customisés, projets individuels (choix libre), possibilité étudier LV3 avec plateforme en autonomie.

Objectifs d'apprentissage : Level 1 (= niveau débutant+) : Entraîner aux 4 compétences et dispenser un enseignement linguistique et culturel. Maîtriser de structures syntaxiques et de formes grammaticales courantes et développer un répertoire de vocabulaire correspondant à des besoins concrets ; d'agir et d'interagir sur des sujets personnel et public dans un environnement quotidien. Level 2 (= intermédiaire) : Entraîner aux 4 compétences et dispenser un enseignement linguistique et culturel. Renforcer et d'enrichir les compétences linguistiques et socio culturelles. Enseigner du français langue étrangère à visée professionnelle. A apprendre à l'étudiant de parler de ses études, de son travail, de ses projets ; d'agir et d'interagir sur des sujets personnel et public dans un environnement professionnel. Level 3 (= natifs/bilangues et C1-C2) : Un perfectionnement de la langue française.

Démarche pédagogique : Apprentissage "blended": face-à-face + auto-apprentissage avec la plateforme en ligne Global Exam + sessions de coaching personnalisées pour répondre aux difficultés et besoins individuels

Outils pédagogiques : CD - Support Audio. DVD - Support Vidéo. Support de cours

Méthodes pédagogiques : Groupes de discussion. Débats. Internet. Jeux. Libre discussion autour d'un thème. Simulations

Evaluations pédagogiques :

Contrôle individuel continu - Non renseigné 100%

Compétences :

BACH GK 08 - Savoir s'exprimer dans des langues étrangères

BACH GK 08.02 - Savoir s'exprimer dans un contexte professionnel dans une deuxième langue étrangère

BACH 3 Italiano S6

Time volume (in hour): : 13.5 **Total student workload:** 58.5 **ECTS:** 2 **Semester:** Spring

Module's Manager: POUX-MOINE Sandra

Pre-requisites: Buona conoscenza della lingua e della cultura italiana. Buone basi grammaticali (vocabolario generale e specialistico).

Description: BACH Italiano 6 - Società, Cultura e Economia

Il corso prevede una preparazione che dia allo studente la possibilità di "conoscere" in maniera approfondita diversi aspetti attuali della "cultura, società ed economia italiana". Il tutto si svolgerà facendo parallelamente un lavoro di ripasso grammaticale e lessicale (sulla base dei problemi che emergono durante le esercitazioni).

Learning objectives: : LG3 GK/GS-07.1 Understand and communicate in foreign languages Corso indirizzato agli studenti iscritti al secondo semestre del terzo anno Bachelor. Le lezioni ruotano attorno ai fatti che caratterizzano l'attualità italiana. Il corso mette l'accento sulle attività pratiche.

Methodology:

Outils pédagogiques : CD - Support Audio. E-learning. DVD - Support Vidéo. Revue. Support de cours

Méthodes pédagogiques : Simulations. Internet

Assessments:

Individual continuous assessment 100%

Skills :

BACH GK 08 - Savoir s'exprimer dans des langues étrangères

BACH GK 08.02 - Savoir s'exprimer dans un contexte professionnel dans une deuxième langue étrangère